



CONGRESO INTERNACIONAL EN **GESTIÓN DE RESIDUOS**

25th - 27th
march
2025

Centro
CitiBanamex
CDMX

Garbage vs waste as a resource,
solutions for a sustainable future in Mexico

SPONSORSHIP OPPORTUNITIES



Organizers:



www.CongresoResiduos.com



WELCOME KIT

Position your brand from the arrival of each participant, who will be given a welcome kit in our registration module.

Available: Single sponsorship

Includes:

- ▶ Notebook, pen and bag with Congress and Sponsor logo*
- ▶ Sponsor's brochures*

*They must be made from recycled materials and with the prior authorization of the board (Minimum 200 pieces each)

Investment \$3,500 USD + IVA



KEYNOTE SPEECH

Position your brand by presenting our Keynote Conference.

Available: 3 (one per day)

Includes:

- ▶ Brand presence in the Conference Programme
- ▶ Brand presence on the back of the stage
- ▶ Presentation of a company video and/or keynote speech (Duration: 3 min)
- ▶ Mentions during the Congress by our Master of Ceremonies.

Investment \$6,500 USD + IVA



SPECIALIZED CONFERENCE

Position your brand by presenting one of our Technical Conferences.

Available: Sponsorship per conference

Includes:

- ▶ Brand presence in the Conference Programme
- ▶ Presentation of a company video and/or presentation words (Duration: 3 min).

*Video provided by the Sponsor.

Investment \$3,000 USD + IVA



COFFEE BREAK

Position your brand during the Congress breaks by offering Participants a Premium food and beverage service.

Available: 2

Includes:

- ▶ Brand presence on the service tables during the two days of the Congress
- ▶ Food and beverage service during breaks

Investment \$4,850 USD + IVA



LANYARDS FOR BADGES AND BAGS

The badge will be held by a lanyard which will carry your logo and that of the Congress and will be given to each participant.

Available: Single sponsorship

*The sponsor provides their brand logo. Material provided by the Organising Committee. (Minimum 200 pieces)

Investment \$3,500 USD + IVA



CELL PHONE STATION

Who hasn't suffered because their mobile phone battery has run out? For that reason, within the rest area established within the auditorium and so that participants can recharge their mobile phone battery, there will be stations for this purpose and in which while waiting, they will have contact with your brand.

Available: 4

Includes:

- ▶ 2 advertising faces of your brand in one of the battery charging stations*

*Graphic design is provided by the Sponsor. Charging station already included.

Investment \$650 USD + IVA



CONGRESSMEN'S LUNCH

Position your brand during the lunch offered to all congress participants.

Available: 2

Includes:

- ▶ 4 places for the Sponsor at the tables of honour with the Congress speakers.
- ▶ Presentation of the company (15 min. before the start of the meal)
- ▶ Presentation of an institutional video (Duration: 3 min.)
- ▶ Brand presence in the table centrepieces
- ▶ Brand presence in the advertising of the event

*Video provided by Sponsor

Investment \$15,000 USD + IVA



CONGRESO INTERNACIONAL EN GESTIÓN DE RESIDUOS

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